

## Organization

### Cheyenne Mural Project

**We had three artist submissions for the Mural Project. We selected art teacher Chad Blakely and he will design the artwork. We are going to form partnerships with local aspiring artists to do the painting and make this a community event.**

### Main Street

**Desiree attended the quarterly meeting in Buffalo. She, Charlotte, and Sam Weinstein are all getting ready to attend the National Convention in May.**

### ReRide

**The Shared Bike Pilot Program has begun! Please check out our website to click to the Re Ride Program or go to [www.reridecheyenne.com](http://www.reridecheyenne.com). Here is the information and press release sent out on April 7<sup>th</sup>:**

For Immediate Release: Cheyenne

#### Re-Ride Bike Share Update

**The Re-Ride Bike Share Program is on Day 6 and we wanted to share an update about the program.**

**We have had so much unbelievable support and appreciation. Some comments have been, “you saved me today”, “this has helped me so much in just getting to work” and “I had to take my car in today so this is going to help me get around!”.**

**We have also had great eyes on our bikes! Several folks have been calling in to report stray bikes, which helps us put them back into use quickly. Our furthest stray: Flying J! We have also had quite a few strays under the bridge by Martin Luther King Park, and the Green Door. Thank you to our citizens, the Cheyenne Police Department, and the Cheyenne Fire Department for either calling or putting the bikes back into use.**

**Another unexpected result: Richard’s obsession with Bike 20. We are now creating FaceBook page call the Adventures of Bike 20. If you find yourself riding this bike, please take a selfie and upload it to that FB page!**

**So that’s the good.**

**The ugly: we have six bikes unaccounted for (at least three days or longer). Please return the bikes, they are only to borrow!**

**One final note, we are building to sustain this program. Rock on Wheels is producing replacement bikes as quickly as possible. Please continue to drop your bikes to Rock on Wheels so that by next summer we can have 60 bikes in use at one time instead of 35.**

**Thank you for a great week and roll out!**

**For more information go to [www.reridecheyenne.com](http://www.reridecheyenne.com) or call Downtown Cheyenne at 433-9730.**

#### **Common Questions and Answers**

- 1. Are the bikes free to ride? YES!**
- 2. Do I have to sign up to ride the bikes? No. Just get on and go. If you find you are on Bike 20, take a picture and upload it to the Adventures of Bike 20 FB Page.**
- 3. Can kids ride the bikes? We recommend riders be age 16 or older. Please be safe. It is ride at your own risk.**
- 4. Do you still need bikes? Yes, we are building to sustain and get ready for next year. Keep them coming!**
- 5. Where do I donate a bike? You can drop bikes at Rock on Wheels or let any of us (George, Amy, Richard, Desiree, Ginny) know if you need a bike picked up.**
- 6. How long does it take to get a bike ready for the street? Ten solid hours. Please don't steal our bikes!**
- 7. I want to take the front map holder or water bottle holder off. Can I do that? Please don't. Each item is at least \$20 and soon we will be placing maps on the map holders. Also, other people might want to the water bottle cage for their water bottle.**
- 8. Can I lock the bike? Yes, if you are having a meal or drink and want to be sure your bike is not borrowed by someone else or returned back to circulation by a concerned citizen, you can lock the bike. Please be sure to put the bike back into circulation for others as soon as you can.**

#### **Core Plan**

**Anja, Dale, Darren and I continue to meet weekly and are making good progress on the Core Plan items. We presented and the Core Plan approved at the Planning Commission and will go in front of City Council on April 25<sup>th</sup> at 6p for final approval. We are creating a report card for our Boards and community to keep everyone up to date with our progress.**

#### **Budget**

**We have no further information on budget at this time.**

### Stakeholders

**We continue to meet with business, property owners, and developers daily. We will be having an open house and conducting visits to all property and business owners in the district in May 2016.**

### Block Ambassadors

**Thanks to the hard work of Gabe Pina and Desiree for getting the Block Ambassador Program off the ground. We are hosting 2 orientations to train our Block Ambassadors and will have more detailed updates.**

### Adopt the Block

**Ginny has been instrumental in helping us reorganize and further develop this program. We will have some exciting new marketing updates and a firm program to present to the Board soon.**

### DCBC Mixer

**The DDA will host the DCBC monthly mixer on Tuesday April 12<sup>th</sup> from 530-730. Stop by and enjoy a snack and say hi to some amazing entrepreneurs and business owners.**

## Design

### Water Feature

**We have submitted a grant to Main Street Technical Assistance for the design fee of the water feature. Dave Ohde is working on the RFP for the designer and will release that should we receive the grant and acceptance of the grant is approved by the Board.**

### 17<sup>th</sup> St

**We have received final costs for 17<sup>th</sup> Street Project. Lighting alone will be \$695,000. To complete all streetscaping (planters, sidewalks, etc) will be over 2 million dollars. We have nearly finished the grant application for the WBC for the 2 million. Public hearing for this will be April 25<sup>th</sup>. The decision to make will be to 1) just do the lighting (work to be complete this summer) 2) apply for the grant for the project (work would be complete in 2017).**

### Wayfinding

**Visit Cheyenne will likely try to complete the wayfinding project with the funds secured (117k) rather than apply for additional funds through a grant.**

## Economic Restructuring

### **Shared Artist Work Space**

**We received \$10,000 from Wyoming Arts Council and \$15,052 from the Main Street TA grant. Yay! We will present lease options to the Board at the Board meeting and discuss this further.**

### **Business Recruitment and Retention**

**A Mexican restaurant will open in the vacant space Mitchell's BBQ, Geek Garage will move from the Plains to the former Kustom Thread and Ink location, an Indian restaurant is going to open in the old Cheyenne Club on Capitol, Tasty Bones BBQ will go into Central Plaza Hotel first floor, Suite 1901 is under new ownership, DanielMark's had their Grand Opening. Lots going on!**

## **Promotions**

### **Business Owners**

**The Promotions Committee has taken on the logistics of the ice rink. We love this group!**

**Restaurant Week was a huge success! Thanks to everyone who dined and supported the effort.**