

Organization

Cheyenne Mural Project

Our grant and remaining funds of \$6000 has been extended until June 2016. We have selected three small walls to place murals on and are drafting the artist call. Murals will be painted later in the Spring and completed by June.

ReRide

We are looking very closely at a Shared Bike Pilot Program for this summer. See attached.

Strategic Plan

Let's finalize the strategic plan at the Board meeting so staff can move forward knowing we have full Board support and direction.

New Board Members

Board applications are open until Jan 18. Looking forward to our new team members joining us in February. Farewell to Dick O'Gara who served many years. We are all thankful for his service.

Design

17th Street

AVI is working on the engineering and costs of the project. Cost estimates are anticipated to be completed this summer at which time we can apply for grants/funding for the remainder of the project. Once funding is secured the project can be completed.

Water Feature

Visit Cheyenne, The City of Cheyenne, and I have started talking plan and strategy for a water feature in the Depot. What a splash!

Economic Restructuring

Shared Artist Work Space

Desiree and I have completed a project plan for Shared Artist work space and next steps for ArtSpace. Please see attached.

Property Owners

Regarding Z's: The Phase 1 samples have been collected and are being processed. This was funded by the owners. We have asked them to also provide us renderings and financials for a redevelopment in order to continue with a possible partnership.

18th and Central is under contract for purchase and will be a dental office.

Cheyenne Regional Urgent Care will move to 1919 Central by April 2016.

The old Goodyear building is under contract.

There are several other large properties under contract. Details will be disclosed in the near future.

Business Recruitment and Retention

The Majestic Building will be converted to shared office space in the next 4-6 months.

Verizon building a new building on Lincolnway. They anticipate a huge increase in volume.

Infused Buttercream Cupcakery. Need I say more?

One Stop Shopping Mart has opened.

Meadowlark Yarn Has opened.

Vision

Visit Cheyenne, Leads, Chamber of Commerce, Tour 23, and I are working intensely on a common vision and goal for the Downtown. Specifically what is the one thing that will impact us and what will each of our roles be? Stay tuned.

Vacancy Rate

I have been working with Ken Guille, County Assessor to determine our true vacancy rate downtown. I believe this number is around 10%. We are continuing to try to determine the most effective way to communicate what is available to potential developers and will continue to monitor this rate to be sure it decreases over time.

Promotion

DDA/Main Street Board Update January 3, 2015
Amy Surdam, Executive Director

Ball Drop

A huge success: particularly the children's event which for the second year in a row outperformed the adult event by more than 100%.

Volunteers put up holiday decorations on decorative light posts.

Sponsored holiday window decorating contest for downtown businesses with 15 businesses taking part.