

Organization

Strategic Planning

We had a great half of a Board Strategic Planning Session for FY2018 on October 25th from 5-8 upstairs at the Plains. We will try to finish it up on November 14th from 8:00-9:30 am. We had great input form the public survey we conducted, the Main Street survey, and those that attended.

Cheyenne Mural Project

The Military Mural Artist Call received several respondents. The selection team will get together in November to select the artist and begin working on the concept.

Main Street

We are going through our annual review for Main Street currently.

Adopt the Block

We have finished up the program for the year. 14 blocks were adopted. A volunteer recognition gathering will be done in November 15th at the Asher catered by the Coffee Depot.

ReRide

The bikes have been picked up for the season. We gathered and reevaluated what went well and what didn't. We will continue with the same number of racks and possibly add a small one at Daniel Mark's. We will increase to 50 bikes, move to a uniformed combo lock system, and ideally finish the app to allow easier use with this. Estimated funding for next summer will be less than \$7500. We can discuss this further at the strategic session and when we work on the budget. We will work on a grant for the following summer.

Core Plan

Designers were interviewed and selected for the alley clean up project. Contract and final price is still being negotiated.

Both the water feature and alley clean up have been approved as 6th penny tax item and at this time coupled with the green way expansion for the ballot. We have turned in suggested language.

The Building Revitalization Coalition (BRC) has released the proposed International Property Maintenance Code and is collecting feedback.

Design

Water Feature

Water design feature architect is Tobin and Associates. Design is underway! Important dates: Presentation to DDA Design Committee on November 16 and to the DDA Board December 8th.

17th St

This has begun and should be complete by March. The main issue is the delay for the new poles that have been ordered. Please see this letter delivered to those on 17th:

We are so excited that the 17th St lighting project is underway. We think it will add vitality and safety to the street that you are on.

Recently we received this communication from the contractor and we want to keep you as informed as possible as this work is done.

"The contractor will be having BHE begin to removal of existing street and pedestrian lights starting on north side of the Warren Avenue to the Central Avenue block proceeding westerly so the new conduit and light bases can be installed. There will be a period of time that the existing street lights will be down (Nov.) until the new poles will be installed and energized (Feb). This is due to the production time frame for the new poles. We did discuss options to keep the existing lights lit but all options created safety and logistical issues which in the end didn't seem to be worth the risk per the BHE and contractor opinion. The intersection lights will remain on and many buildings have some level of exterior lighting which will help."

As an effort to combat this darkness, please consider placing small lights in your windows or leaving some type of lighting on at night.

Thank you for your patience and cooperation as this project is complete.

Please let us know if you have any questions or concerns!

Economic Restructuring

Shared Artist Work Space

Desiree will provide an update.

Business Recruitment and Retention

Cricket Wireless opened near the Kum and Go on Lincolnway.

TIF

Wally and I met with the Mayor and Lois recently regarding this. They requested some clarification from the Dept of Revenue. Gabe and I have recently met with the Department of Revenue to discuss and found the following:

- 1. They still enter everything manually and have challenges with businesses that have multiple locations.**
- 2. The collection is supposed to occur where the product was received.**
- 3. To move forward they would like a meeting with us and the city to ensure we are all on the same page, then the MOU with the City in place, and then receive the list of retailers to begin validating.**
- 4. Given that the sales tax base has not improved in 15 years I think we need to consider next steps. I would recommend setting the property tax base via an MOU as a next step and perhaps wait on the sales tax base.**

Grocery Co Op

Market research is being conducted.

Promotions

Ice Rink

Going well. Finalizing insurance and seeking volunteers and last minute details.