

Organization

Strategic Planning

We will have our Board Strategic Planning Session for FY2018 on October 25th from 5-8 upstairs at the Plains. We will release a survey to the public for input prior to that and have the results for the session.

Cheyenne Mural Project

We received three submissions for the military mural. Property owner and partners came together and reviewed the submissions. After review, the committee decided to resend out the call for artists. Due to this and gutter issues on the building the work will be completed this spring.

Main Street

Desiree will attend Rock Springs quarterly conference in September.

Adopt the Block

We are working with a Boy Scout Troop to clean up a few blocks that have not been tended to.

ReRide

No new updates but this is the last report:

The u-lock checkout averages about 28 a week. Lowest week was 8. Highest week was 32. The DDA office checked out 48 bikes in May, 28 in June, and 8 in July. Recover Wyoming has two bikes that are checked out daily.

We average about 5 bikes a week for repair. Common issues are replacing brakes and tubes. Right now we are dealing with seat theft issue. To prevent this ROW putting a seat cable lock on the seat post.

ROW is slowly installing front baskets on the u-lock bikes.

Holiday park gets used the most, the Library is the least used.

Bob (ROW) goes around 3 times a week to check the bikes and make sure that the u-lock are working, switching combinations, airing tires, and checking the overall safety of the bike. He goes Monday, Wednesday & Saturday's.

ROW is working on a downloadable app where you will be able to put your information in and get a code. It's in its design stage right now. Paul Ogle is designing with the connections he has. Jeff Wiggins and George gave him the ideas we would like to see in this downloadable app. This app will go into

effect for next year. I (the DDA) have started talking with MPO about a grant to advance the system even further the following year.

Jeff Wiggins is securing outside storage at parks and rec for the bikes that George has stored at his dad's lot. ROW will be moving them all by October 1st.

8. We are not taking any more donations. We are full with about 100 bikes to be fixed thru the winter.

We feel the program is going great for a grass root start. It will keep evolving in the next year with changes to make it a better program.

People have asked for us to put a rack at different places around town. We have been telling them since this is pilot project that we are focusing with what we have and working out the fixes before we expand the project. We will determine next down the road.

Core Plan

Water design feature rfp released and deadline is Sept 8th and we will try to have interviews later in September.

The Alley clean up rfp was presented to the JPB. They will consider the funding at their next board meeting.

Both the water feature and alley clean up were presented as a possible 6th penny tax item.

The Abandoned Building Coalition (ABC) group will change its name to Building Revitalization Coalition. We are reviewing Town Hall comments and working on next steps which will likely include a presentation to public on Oct 3 at 6pm.

Stakeholders

We will invite the public and stakeholders to our next event regarding empty buildings on Oct 3 at 6pm.

West Edge

Edge Fest was a huge success.

Design

Water Feature

The RFP has been released. We anticipate interviewed for designers in September. Thank you for all the help Design Committee and Dave Ohde!

17th St

We are waiting for final confirmation for final timeline but should start this fall.

Economic Restructuring

Shared Artist Work Space

Cheyenne Creative had a booth at the Arts Fest weekend. Approximately 1300 people viewed the booth. 63 brochures was distributed. 31 people signed up for the newsletter. 30 people entered to win a free day of the space. Winner: Tim Adams and Bob Nilla. We have another full time user: Beth Howard, weaver and fire artist. She has paid for 6 months. A local pastel artist, Mike Beeman, has set a workshop for Oct 22 and 23. Sept 8th we will have a photographer showcase show for the Art Walk. Another photographer rented the space for a weekend. We have showed the space several times.

Business Recruitment and Retention

The Infused Buttercupcakery has closed.

A dent repair company is temporarily using the Good Year Building.

That Home Brew Store is relocating and expanding next to Cheeks (213 W. 18th).

TIF

We have finished identifying all of the current retail stores and businesses in the district. We have submitted this list to Lois Huff for review.

Grocery Co Op

A survey was released on August 22nd and we have received great feedback. As of Sept 1 we have 503 responses. A community meeting is planned for Sept 22 from 6-7p at the Asher.

Promotions

Misc.

Logistics for ice rink are starting to be worked on along with Christmas parade planning.

DDA/Main Street Board Update September 2016
Amy Surdam, Executive Director