

Organization

Mill Levy

Mill levy packets have been mailed to all property owners and are being distributed.

On October 1 we held a Stakeholder meeting for Q and A regarding the mill levy and other items of interest at the Asher Building. We had 20 attendees.

Cheyenne Mural Project

The murals have started! Dan from Laramie should finish within the week and Jordan will start his Sunday. We should consider a thank you and small unveiling event with press.

Training

Desiree and I will be attending the quarterly Main Street conference in Rock Springs. I attended the Wyoming Southeast Development Conference.

Design

West Edge and 17th Street

The West Edge Planning Session occurred 2:30-5:30 on Sept 18th at the Asher Building followed by fabulous concert event. Thank you to everyone who attended or made this possible!

FIP

Working with design committee to finish the FIP grants that have been awarded and looking at projects with Espiga Dorado and possibly Knights of Pythius.

Economic Restructuring

Shared Artist Work Space

Results of the Arts Space survey did indicate that there was a desire and need for shared artist work and gallery space in Cheyenne. To further investigate this, the DDA will conduct a survey (ideally in October) to identify how strong that need is, what artists would invest in the space, and the amount of time needed per artist. This data will help us further this concept.

As part of this data collection, the DDA will assist in promoting a shared Halloween Art Show through social media and a press release.

Property Owners

Regarding Z's: Our attorneys are working with Mr. Lim's attorney for process and expectations of the building owner. At this time we have had the Opinion of Valuation of the building at \$0. Ayers has submitted a site eligibility request for Brownsfield Phase 1 study on the site. The most recent exchange indicated they would like to move forward and will be returning the option to us in the near future.

18th and Central is under contract for lease.

I continue to work on the Hynds.

I have developed a process tracking outreach with developers and potential businesses and ensuring follow up.

Assisting property owner with liquor license application for a high end restaurant. There are 5 applicants.

The Steam Plant is under contract.

Business Recruitment and Retention

There is interest in the Majestic Building (under new ownership) for an exciting project!

Verizon building a new building on Lincolnway. They anticipate a huge increase in volume.

Mid Mod has opened!

Jonah Bank has opened!

Geek Garage has opened!

Created a process so that whenever a new business comes to town that the DDA approaches consistently and provides information on what the DDA can do for them and follows through on the resources offered.

Grocery Stores

Randy Byers has completed design for the Mexican Grocery Store for the CIG. Next steps: gathering cost estimates.

Promotion

Business Owners

September Thursday Night Out had a low attendance rate. We anticipate a higher volume for Thursday Night Out for October. Luna Rae is playing at the Art Show at the Asher this night.

DDA/Main Street Board Update September 3, 2015
Amy Surdam, Executive Director

Adopt a Block

We completed our last Adopt the Block for the season. We will do a thank you party in November at the Asher.