

## Organization

### Mill Levy

**Project plan for details and schedule has been formed.**

**The mill levy Q and A pamphlet has gone to production. At this time the mill levy revenue will go towards FIP and CIG programs and the administrative expenses of these programs.**

### City Relations

**A contract with the City for Economic Development is being explored.**

**Welcome Dave and Charlotte!**

### Branding/Marketing

**We have done several more updates on the website to include:**

- **Z's Building Update section: photos of my recent tour along with the Hein Bond report are housed here. We will add additional information as we gather it.**
- **A registry for property owners (including residential): Once property owners register their property it will send an email to the office. We will gather and update information internally and publish monthly. Ideally, we will be able to take the property listings completely in house within 6 months. A press release announcing this registry will go out in the next 2 weeks.**
- **A Living Downtown Section that will house the property registry for residential living, available residential space, news articles, and other info as we gather for residential space downtown.**
- **Board bio and pics are coming!**

**We will continue to update the website with relevant information and eliminate ineffective communication.**

**A tentative Stakeholder meeting is scheduled for September. This will be used for Mill Levy Q and A.**

### Policies and Procedures

**Please see attached Financial Policy and Conflict of Interest Policy. These will go on consent agenda for August and everyone will be asked to complete the Conflict of Interest Statement at that time. Wally and I met regarding the financial policy and Scott has also blessed it.**

### Cheyenne Mural Project

**Deadline for submission was June 22, 2015. We narrowed down to the top 3 and are awaiting concept submittals. We had 10 submissions.**

**Final selection will occur the week of August 10.**

## Design

### Grants

Letters to owners regarding the curb and gutter program not moving forward have been sent.

FIP award letters have been sent and a press release will go out in the near future. We are awaiting easements.

City Forestry has removed some dead trees and tree trimming at the request of the Mayor.

The Mayor seemed amiable to have the trees, planters, curb and gutter returned to the City.

### West Edge and 17<sup>th</sup> Street

A meeting has been scheduled for the 17<sup>th</sup> St Proposal Meeting on August 13. I will attend this.

We have linked the West Edge and Historic Placemaking Study on our Website under Our Future.

## Economic Restructuring

### Property Owners

Again: A registry for property owners (including residential): Once property owners register their property it will send an email to the office. We will gather and update information internally and publish monthly. Ideally, we will be able to take the property listings completely in house within 6 months. A press release announcing this registry will go out in the next 2 weeks. A Living Downtown Section that will house the property registry for residential living, available residential space, news articles, and other info as we gather for residential space downtown.

### Grocery Stores

Randy Byers is working on a design for the Mexican Grocery Store for the CIG.

### Parking

We have submitted payment and will look to include this service in an economic development contract with the City.

## **Promotion**

### **Business Owners**

**DCMA will be highlighted on the website. We are gathering correct info and will have businesses and photos listed with application to join.**

**Working with Arts Cheyenne to tag on to August Art, Dine, and Design August 13 to bring people downtown for specials at restaurants, sidewalk sales, and street music. This will also promote Cheyenne Arts Festival and Rib Feast that start the following day. This will be a better use of resources than arranging and implementing any further Shop Hops. Material for business owners has been created and will be distributed by Promotion Committee.**

### **Rock the Block**

**After some technical difficulties with 3 generators and an electrician we were able to start the back stage at 3p. Earlier artists were moved to the street stage. The show was well received and attended. I will have final financial data for you next week as final invoices trickle in. After sponsorships and expenses it looks like we will have spent approximately \$4500 total from our budget.**

### **Cowboy Shuttle**

**5000 users.**

### **Adopt a Block**

**We will look to bring in participants for feedback and input in September.**

### **West Edge**

**West Edge will have a kick off party on September 18<sup>th</sup> from 3-9 at the Asher Bldg. They will have design elements for people to organize, a brief presentation, and then a band, beer, and food vendors. The DDA could assist with liability insurance for the event, securing the beverages and food vendors, and coordinating volunteers. The City will be responsible for all other logistics.**