

## Organization

### Cheyenne Mural Project

**The Comic mural is done! It is amazing and beautiful! The mural above Marv's Pawn Shop is also complete. It's rich with a Wyoming theme.**

**Pabst Blue Ribbon (PBR) is sponsoring a party in the parking lot of across from Quizno's the Tuesday of Frontier Days. There will be a Battle of the Bands. PBR is paying for a mural on the wall next to the cherub. The concept is being worked on.**

**Next up: a military mural this fall. We are seeking partners for funding and then will write an artist call and seek a military member or family member to be the artist. Stay tuned!**

### Adopt the Block

**We have 15 blocks adopted. We have over 45 hours of volunteer hours of labor for the month June. Each block that has been adopted will be identified with a sign in the next few weeks. Next cleaning will be conducted prior to CFD so we are clean!**

### Re-Ride

**Going strong. Cruising right along.**

### Core Plan

**Anja, Dale, Darren and I continue to meet weekly and are making good progress on the Core Plan items.**

### Stakeholders

**I'm walking this district inventorying vacant space, retailers, and trees and gathering email addresses and feedback form retailers and property owners. I made a cute little FB video about a day in the life of downtown and it was very well received. I will make a few more this summer as I walk.**

### West Edge

**We had a wonderful design input session for Civic Center Commons. I'm excited to see the schematics!**

## Design

### Water Feature

**The Design Committee is working on the RFP for the designer. We hope to release this in the near future.**

### **17<sup>th</sup> St**

**Open House was held on Monday August 11<sup>th</sup> on the corner of 17<sup>th</sup> and Carey. We should see construction start in September.**

### **Trees**

**Now that we have established that we are keeping the trees and increasing the tree budget, we need to work on a policy of what the DDA will and will not do for the trees, educate the property owners, and implement the policy. We simply do not have enough money to take care of all the trees in the district and while the trees really are the responsibility of the property owner throughout the city, they do enhance downtown and increase property value and the pedestrian experience. We need to come up with a way to encourage more plantings and property owners' willingness to take of the trees once they are planted.**

### **Alley Clean Up**

**Agenda item.**

## **Economic Restructuring**

### **Shared Artist Work Space**

**Our open house was a huge success! We have secured a tenant for the year: Design the World. We have other activities being held to include an Art Walk and felt class with Melanie.**

### **Business Recruitment and Retention**

**Enchanted Earth opened on 17<sup>th</sup>.  
16<sup>th</sup> St Mercantile opened in the Plains Hotel.  
Downtown Pizzeria is under new ownership and has been renamed to Grandpa's Pizzeria.  
Dr. Cutler's Dentistry is also opening on Pioneer.  
Flippers Family Game Center will open in July.  
The Tivoli is under contract and I am working with the new owner on tenants for the first floor.**

### **TIF**

**I am gathering a list of all of the current retail stores, identify who to include and at what % (for those with multiple locations), and then have a resolution with the Council. We will look at including a property TIF within**

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Amy Surdam, Executive Director

**this as well. We will gather the info this summer, submit to the Revenue Department, and then plan on the resolution this winter.**

**Abandoned Building Coalition (ABC)**  
**Agenda item.**

## **Promotions**

### **Business Owners**

**The Promotions Committee has figured out the ice rink vendor. YAY! We have the ice rink secured. YAY! Now we are working on the logistics.**