



Cheyenne Downtown Development Authority

February Board of Directors Meeting Minutes

Thursday, February 20, 2020

[Handwritten signature]
[Handwritten date: 2/26/20]

Attendance: Bruce Heimbeck, President, Jonathan Savelle- absent, Steve Borin, Astrid, Craig Kerrigan, Haylee Chenchar, Del Lummis-Absent, Breck Collier-Absent

**Staff:- Amber Ash, Genee Vidakovich, Amy Mahoney
Jeff White, City Council Representative Ex-Officio: Laramie County
Charles Bloom
Don Herrold-Historic Preservation Board
Linda Heath-Commissioner
Julie Tucker-MCPD
Glen Garrett
James Johnson**

Bruce called meeting to order at 3:01 pm

Bruce moved to approve the minutes and Craig seconded the motion. The motion passed unanimously.

A motion was made to approve the consent agenda by Astrid and seconded by Haylee. It passed unanimously.

Directors Report: Amber asked for the Boards consent to order a 13' conference table and 21 chairs for the boardroom for a total cost of \$5,946.16. In addition, Amber asked to purchase an interactive display television for \$3,740.00. The interactive television would allow the DDA to provide and record trainings for downtown merchants. Amber provided the board with an overview of the Open Streets Initiative and her proposal to apply for an AARP grant.

President's Report: Bruce commented on the direction of having a new Director and how positive it has been. The budget is due on March 6th. Bruce and Amber have scheduled a meeting with the Mayor to present the budget. The bank account will be changed to make Amber the key executor on those accounts and remove Bruce. Bruce stated that we are looking at the 6 penny monies and what can or cannot be purchased with those monies. The wall in Amber's office is being built. Re-Ride is moving forward. The Main Street Conference is coming up in May and Amber, Breck and Bruce will all be

developers looking to partner with large scale blockchain data centers to help create an economy of scale big enough for a significant investment. Discovered, and is exploring, the State of Wyoming due to much of the work being done by the blockchain task force and key individuals around the State. Company representatives are in ongoing discussions with Black Hills Energy but they encountered some setbacks. Company seems to be continuing conversations with all parties. Amber will be requesting funds in the budget for a capital improvement grant as part of this partnership.

7th Penny: In conjunction with the Chamber and Visit Cheyenne, Amber has put together a timeline for a November election. Forward Greater Cheyenne is asking for a vote of confidence/support from the DDA board.

Public Comments: Steve brought up some concerns with the Bell Construction and implications for existing businesses.

Bruce asked for a Motion to adjourn. Haylee moved and Astrid second the motion.

Meeting adjourned at 4:18 pm