



Cheyenne Downtown Development Authority 2021 Strategic Planning Work Session

Wednesday, January 27, 2021

9:00 am to 12:00 pm

Zoom Meeting: <https://us02web.zoom.us/j/84706243047>

Call to order: Bruce Heimbeck, President

Jonathan Savelle, Vice-President

Astrid, Secretary

Breck Collier

Katie Brady

Jeff White, City Council Representative

Steve Borin, Treasurer

Craig Kerrigan

Sara Weber

Anthony Ortiz

Roll Call

Welcome & Introduction of Economic Development Partners

- **Betsey Hale, LEADS**
- **Dale Steenbergen, Chamber of Commerce**
- **Domenic Bravo, Visit Cheyenne**
- **Kayla Kler & Linda Klinck, Wyoming Main Street**
- **Eric Fountain, City of Cheyenne**
- **City Governing Body**
- **Other City Staff**

1. Approve the Proposed Snow Plan and funding in an amount not to exceed \$5,000

2. Strategic Plan Work Session

Public Comment (if time allows)

Adjournment

Next DDA/Main Street Board of Directors Meeting: Thursday, February 18, 2020, 3:00 PM, New DDA office at 109 W. 17th (COVID-19 Contingent)