

**Tourism Promotion Joint Powers/DDA Board of Directors
December Board Meeting Minutes
December 8, 2021**

Board Members: Wendy Volk, Chairman; Andrea Allen, Vice Chairman; Judy Johnstone; Stephanie Reece; Tyler McLachlan; Katherine Brady; Bruce Heimback

Ex-Officio: Linda Heath, Laramie County Commissioner

Staff: Domenic Bravo, Haylee Chenchar, Jim Walter, Lisa Maney, Laura Levi, Bill Hein, Nanci Sanford, Amber Trevizo, Hannah Lewis, Andi Jaspersen, Tia Fitzgerald

1. Call to Order
The December Meeting was called to order by Chairman Volk at 11:35am on Wednesday, December 8, 2021.
2. Approval of October Board Meeting Minutes
It was moved by Judy Johnstone and seconded by Tyler McLachlan to approve the Board of Director October Meeting Minutes. Motion passed unanimously.
3. Approval and Amendment of August Board Meeting Minutes
It was moved by Judy Johnstone and seconded by Katherine Brady to approve the amendment to the August Board Meeting Minutes. Motion passed unanimously.
4. Approval of Vouchers
It was moved by Judy Johnstone and seconded by Stephanie Reece to approve the Vouchers Report as presented. Motion passed unanimously.
5. Approval of Visit Cheyenne Financials
It was moved by Judy Johnstone and seconded by Katherine Brady to approve the Visit Cheyenne Financials as presented. Motion passed unanimously.
6. Visit Cheyenne & Industry Performance Figures
Domenic Bravo gave a brief presentation regarding the industry statistics as they related to the last two months.

New Business

1. Visit Cheyenne Audit
Domenic Bravo provided a brief explanation regarding the outcome of the completed Audit for Visit Cheyenne.
2. Marketing Grant Approvals
It was moved by Judy Johnstone and seconded by Stephanie Reece to approve the Marketing Grants as presented for Visit Cheyenne. Motion passed unanimously.
3. Sponsorship Approvals
Domenic presented on the upcoming sponsorships that Visit Cheyenne will be executing over the next year. It was requested that an email summarization of the sponsorships will be sent to the board and the board will vote to approve the sponsorships as presented via email.

Reports

1. CEO Report
Domenic Bravo provided a report to update the board on the following ongoing projects and initiatives for Visit Cheyenne and the Cheyenne DDA:
-Hynds Building: It was moved by Judy Johnstone and seconded by Stephanie Reece to support to presented MOU between LEADS and DDA to explore the ownership potential for the property. Motion passed unanimously.
-"The Hole"
-15th Street Railroad Experience
-Belvoir Ranch

Adjournment

1. The meeting was adjourned at 12:28pm.