

Visit Cheyenne/DDA June Board Meeting Minutes
Wednesday, August 17, 2022 11:30a.m.
2nd Floor Board Room Cheyenne Depot

Board Members: Wendy Volk, Chairman; Andrea Allen, Vice Chairman; Chad Brown, Treasurer; Judy Johnstone; Tony O'Brien; Anthony Ortiz; Tyler McLachlan

Staff: Domenic Bravo; Haylee Chenchar; Jim Walter

Other: Pete Laybourn, City Council Member; Ryan Seaberg; Tyler Garrett; Jamie Winters

I. Call to Order

The meeting was called to order by Chairman Volk at 11:39am on Wednesday, August 17th.

II. Approval of June Meeting Minutes

It was moved by Anthony Ortiz and seconded by Andrea Allen to approve the DDA/VC June Board Meeting Minutes as presented. Motion passed unanimously.

III. July Public Hearing Meeting Minutes

It was moved by Chad Brown and seconded by Judy Johnstone to approve the DDA/VC July Public Meeting Minutes as presented. Motion passed unanimously.

IV. Approval of Vouchers

Domenic Bravo provided a brief overview of the DDA/VC voucher report. It was moved by Judy Johnstone and seconded by Anthony Ortiz to approve the voucher report as presented. Motion passed unanimously.

V. Approval of Financials

Domenic Bravo provided an explanation regarding the financials for Visit Cheyenne/DDA as the organizations work through the transition between bookkeeping firms. The financials will be provided at the next board meeting. It was moved by Andrea Allen and seconded by Judy Johnstone to table to approval of financials until the next board meeting. Motion passed unanimously.

VI. Visit Cheyenne and Industry Performance Figures

Domenic Bravo and Tyler McLachlan provided a brief report on the Industry Performance Figures for Visit Cheyenne.

VII. New Business

A. Election of FY23 Officers

It was presented to maintain the current slate of board officers for FY23. It was approved by Judy Johnstone and seconded by Tyler McLachlan. Motion passed unanimously.

B. BIG Program Project Presentation

1. Tyler Garrett provided a brief presentation regarding the Garrett Warehouse Development Project Application. It was moved by Councilman Laybourn and seconded by Chad Brown to approve the BIG Program Application as presented. Motion passed unanimously.
2. Jamie Winters provided a brief presentation regarding the Winters-Griffith Tenant Space Development Project Application. It was moved by Anthony Ortiz and seconded by Councilman Laybourn to approve the BIG Program Application as presented. Motion passed unanimously.
3. Ryan Seaberg provided a brief presentation regarding the CrossFit Frontier Development Project Application. It was moved by Andrea Allen and seconded by Anthony Ortiz to approve the BIG Program Application as presented. Motion passed unanimously.

VIII. Downtown Poster Kiosk Presentation

Councilman Laybourn presented a memo to the DDA/Visit Cheyenne Board outlining the problem of tacking posters to trees or buildings in downtown Cheyenne and presented the solution of installing poster kiosks downtown.

IX. CEO Report

Domenic Bravo provided a brief CEO report to the Board.

X. Adjournment

The meeting was adjourned by Chairman Volk at 12:39pm.