

Visit Cheyenne/DDA October Board Meeting Minutes
Wednesday, October 12, 2022 11:30a.m.
2nd Floor Board Room, Cheyenne Depot

Board Members: Wendy Volk, Chairman; Andrea Allen, Vice Chairman; Chad Brown, Treasurer; Judy Johnstone; Anthony Ortiz; Katherine Brady; Craig Kerrigan; Bruce Heimbeck; Steph Reece; Dallas Tyrrell; Pete Laybourn, City Council Member; Linda Heath, Laramie County Commissioner

Staff: Domenic Bravo; Haylee Chenchar; Jim Walter; Desiree Brothe

Other: Stefanie Boster; Virginia Erdmann; Joe Chenchar; Stacy Koch; Rob Dickerson; Julie Tucker; Glen Garrett

I. Call to Order

The meeting was called to order by Chairman Volk at 11:33am on Wednesday, October 12th.

II. Approval of August Meeting Minutes

It was moved by Anthony Ortiz and seconded by Chad Brown to approve the DDA/VC August Board Meeting Minutes as presented. Motion passed unanimously.

III. Approval of Vouchers

Domenic Bravo provided a brief overview of the DDA/VC voucher report. It was moved by Judy Johnstone and seconded by Craig Kerrigan to approve the voucher report as presented. Motion passed unanimously.

IV. Approval of Financials

Rob Dickerson, RLR provided an explanation regarding the financials for Visit Cheyenne/DDA as the organizations continue to work through the transition between bookkeeping firms. It was moved by Chad Brown and seconded by Dallas Tyrrell to table to approval of financials until they have been finalized later this week or early next to be approved via a board email majority vote. Motion passed unanimously.

V. Visit Cheyenne and Industry Performance Figures

Domenic Bravo provided a brief report on the Industry Performance Figures for Visit Cheyenne.

VI. New Business

A. Visit Cheyenne/DDA Merger

Domenic Bravo provided a brief update regarding the status of the DDA/Visit Cheyenne Organizational Merger outlined in the MOU executed in 2021.

B. BIG Program Project Presentation

1. Virginia Erdmann provided a brief presentation on the Blue Stem Wine House Development Project. It was moved by Pete Laybourn and seconded by Anthony Ortiz to approve the application as presented. Motion passed unanimously.

C. Large Project Funding Hynds/Hole

Domenic Bravo presented the idea of a proposal to utilize a portion of the DDA Budget Large Project line item for the Hynds Development Project. No board action was taken.

VII. CEO Report

Domenic Bravo provided a brief CEO report to the Board.

VIII. Adjournment

The meeting was adjourned by Chairman Volk at 1:02pm.