

Visit Cheyenne/DDA October Board Meeting Minutes
Wednesday, December 14, 2022 11:00a.m.
Wyoming Room, Little America

Board Members: Wendy Volk, Chairman; Andrea Allen, Vice Chairman; Chad Brown, Treasurer; Anthony Ortiz; David Teubner; Bruce Heimbuck; Steph Reece; Dallas Tyrrell; Judy Johnstone; Tony O'Brien; Tyler McLaughlan; Linda Heath, Laramie County Commissioner

Staff: Domenic Bravo; Haylee Chenchar; Jim Walter; Laura Levi; Desiree Brothe

Other: Stefanie Boster; Joe Chenchar; Glen Garrett; Jennifer McClelland; Julie Tucker; Stacy Koch

I. Call to Order

The meeting was called to order by Chairman Volk at 11:06am on Wednesday, December 14th.

II. Approval of October Meeting Minutes

It was moved by Tony O'Brien and seconded by Judy Johnstone to approve the DDA/Visit Cheyenne October Board Meeting Minutes as presented. Motion passed unanimously.

III. Approval of Vouchers

Domenic Bravo provided a brief overview of the DDA/Visit Cheyenne voucher report. It was moved by Dallas Tyrrell and seconded by Anthony Ortiz to approve the voucher report as presented. Motion passed unanimously.

IV. Approval of Financials

Domenic Bravo provided a brief overview of the DDA/Visit Cheyenne financials for FY23. It was moved by Judy Johnstone and seconded by Dallas Tyrrell to approve the financials as presented. Motion passed unanimously.

V. Visit Cheyenne and Industry Performance Figures

Domenic Bravo provided a brief report on the Industry Performance Figures for Visit Cheyenne.

VI. New Business

A. Visit Cheyenne/DDA Audit Update

Domenic Bravo provided a brief update regarding the status of the DDA/Visit Cheyenne Audit for FY22.

B. Marketing Grant Approvals

It was moved by Bruce Heimbeck and seconded by Anthony Ortiz to approve the Marketing Grants as presented. Motion passed unanimously.

C. Sponsorship Approvals

It was moved by Steph Reece and seconded by Andrea Allen to approve the Sponsorships as presented. Motion passed unanimously.

D. DDA/Visit Cheyenne Transition Plan

Domenic Bravo provided a brief overview of the options of the DDA/Visit Cheyenne transition plan to the board.

VII. CEO Report

Domenic Bravo provided a brief CEO report to the Board.

VIII. Adjournment

The meeting was adjourned by Chairman Volk at 11:56am.