

## Downtown Development Authority Adopted Budget - Fiscal Year 2025

Revenue	Adopted	Comment
405 - Laramie County	\$ 5,000	
410 - LCEDJPB	\$ 20,000	
415 - City of Cheyenne	\$ 10,000	COVID Rental Assistance Program rollover.
425 - Mill Levy	\$ 463,649	
430 - Wyoming Business Council	\$ -	
440 - Fundraising	\$ -	
445 - Other Income	\$ -	
450 - Revenue from Reserves	\$ 500,000	From WGIF
920 - Interest Earned	\$ 50,400	Estimate - \$4,200 per month (\$1,000,000 in WGIF)
<b>Grand Total Revenue</b>	<b>\$ 1,049,049</b>	
Administration Expenses	Proposed	
500 - Computer Hardware & Software	\$ 999	
505 - Telephone and Internet	\$ -	
506 - Website	\$ 2,100	
510 - Accounting & Audit	\$ 12,000	For a third party audit.
525 - Rent	\$ -	
530 - Cleaning	\$ -	
550 - Office Supplies	\$ 500	
555 - Credit Card & Bank Fees	\$ 200	
575 - Insurance - Board & Officers	\$ 500	
580 - Education & Training	\$ 11,000	
591 - Utilities	\$ -	
598 - Postage	\$ 500	
<b>Administration Expenses Subtotal</b>	<b>\$ 27,799</b>	
Operations Expenses	Approved	
702 - Printing	\$ 1,000	
703 - Membership & Subscriptions	\$ 16,000	
705 - Advertising and Marketing	\$ 5,000	
706 - Professional Services	\$ 40,000	
707 - Logo Design Pilot Program	\$ -	
708 - Event Management	\$ 50,000	This includes the Visit Cheyenne sponsorship of events (\$50,000)
709 - Downtown Mural/Arts District Program	\$ 15,000	
710 - Downtown Planter Program	\$ 45,000	
711 - Downtown Banner Initiative	\$ 1,750	
712 - Graffiti Removal	\$ 2,500	
720 - Sponsorship	\$ 57,000	Previous sponsorships were in Community Events. Relocated here. This can include Friday's on the Plaza (\$25,000) and others.
735 - Façade Improvement Program Grants (FIP)	\$ 150,000	
736 - Capital Improvement Grant (CIG)	\$ 250,000	
737 - Large Projects	\$ -	
NEW - Sidewalk Match Program	\$ 100,000	
NEW - DDA Board Strategic Projects	\$ 265,000	Reserved for DDA Board directed projects.
745 - Community Events	\$ 10,000	DDA hosted community events to support Main Street
750 - Market Research	\$ 3,000	
775 - COVID Rental Assistance Program	\$ 10,000	
<b>Operations Expenses Subtotal</b>	<b>\$ 1,021,250</b>	
<b>Grand Total Expenses</b>	<b>\$ 1,049,049</b>	